

# 2024 Impact Report

After a pilot program in 2023 demonstrated interest in learning about climate action, EarthShare NC launched the 1st Annual NC Climate Week and Summit September 30th - October 4th. This program accelerates the adoption of climate solutions through individual action and collaboration amongst businesses, environmental organizations, and local governments across North Carolina.

## ENGAGEMENT

Experts shared knowledge and tools on how individuals and businesses can take action on the biggest contributors to climate change, including energy, transportation, and food.

**8** Climate Action Workshops

**160** Participants

**31** Speakers

Local leaders and climate enthusiasts convened for a day of learning and cross-sector collaboration around climate success stories, the future of a green NC economy, a deep dive into clean energy proliferation, and business drivers for climate action.

**1** Summit at Proximity Hotel in Greensboro

**95** Local leaders and climate enthusiasts

**19** Speakers

1:1 and small group sessions with experts equipped participants with support on topics ranging from waste management to IRA applications to green investing.

**28** Consulting Sessions

**11** Consultants

## IMPACT

89% gained a greater understanding of a climate topic.

74% gained confidence to take action.

63% took commitments to take concrete actions.

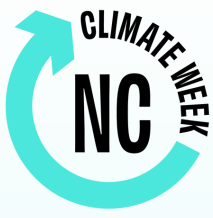


*"I feel more comfortable moving forward with an EV purchase now that I have better vetted resources for comparing vehicles."*

*"This has been a great opportunity looking at how we as organizations can work together more collaboratively."*



Photo credit: Emily Velasquez



# SPONSORS



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## SAVE THE DATE

### NC Climate Week 2025

Sept. 29th – Oct. 3rd

