

# 2023 Earth Day Impact Challenge

## Joining the Challenge - Instructions



Starting April 5th, you can access the challenge, test out activities, and be ready for the Challenge launch on April 10!

### Take out your phones!

- **If you participated in the NC Green Living Challenge last year:** Follow the link below and you will be redirected to update the EarthShare Engage App. Click upgrade and open the app. On the bottom menu, click on the symbol second from the left (you should see a notification). Select “2023 Earth Day Impact Challenge”, click “join challenge” and select your team.
- **If you did not participate last year:** The link will take you to the page to download the EarthShare Engage App. Once downloaded, you will be directed to set up an account in the app - agree to terms and conditions and register with your work email. On the bottom menu, click on the symbol second from the left (you should see a notification). Select “2023 Earth Day Impact Challenge”, click “join challenge” and select your team.

Whether new or returning, use this link: <https://earthshare.joulebug.link/gKNw>

### Take a Test Run!

1. The app is intuitive, but everyone needs life made easier every once in a while! If you aren't sure how it works, [watch the app tutorial here](#).
2. **Practice!** Once you are in the Challenge, you can explore the app and begin tracking your actions. See the impact you make now and be ready to shine when the competition starts. When the Challenge officially begins, your actions will be cleared from the competition, but you can still see them on your personal cumulative impact page.
3. **Launch!** Points will be counted starting 5pm on April 10<sup>th</sup>. Log and share actions, watch your movement on the leader board, follow your teammates and other companies, and win a prize for top scores. Prize information and rules are on the Challenge Info Page of the App.

**Grab your favorite local drink and join us for the launch party on April 10<sup>th</sup>, 4:45-5:00pm!** We'll review accessing the app, answer any questions, and kick-off the challenge together at 5pm. Be sure to add it to your [Outlook](#) (check your downloads!) and [Google](#) calendars. We will also send an invite directly to all registrants closer to the date.