

# EARTH DAY IMPACT CHALLENGE



**“The App encouraged sustainable actions and offered an opportunity for our colleagues to get engaged even if they are working remotely.”**

—Sustainability Challenge Participant

In honor of Earth Day, this program brings together businesses across the state for a two-week sustainability challenge. Employee teams try out 60+ sustainability actions, log their actions, and impact metrics are given in real time.

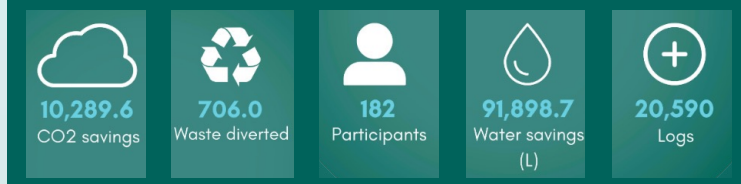
## DETAILS

- Companies register and compete with other companies across NC.
- Internal promotions provided to companies.
- A kickoff event and detailed video instructions provided.
- Unlimited number of employees can participate.
- Employees share photos and stories in the App to encourage their team to log actions.
- Individuals are entered into drawings based on scores.

## BENEFITS

- Inclusive of in-office and remote employees.
- Earth Day activity available to employees company wide.
- Builds culture of employee engagement in company values.
- Employees make a tangible impact on climate change.
- Company participation and impact shared on social media.
- CSR and ESG reporting metric provided.

### EXAMPLE IMPACT REPORT



## REGISTRATION & PRICING

Program runs April 10–April 21, 2023  
Registration Closes March 15, 2023

Registration Fee	\$500
Discounted fee for Earth Day Sponsors	\$250

Email [heather@earthsharenc.org](mailto:heather@earthsharenc.org) to sign up!

