



EarthShare

NORTH CAROLINA

CORPORATE PARTNER PROGRAM

EarthShare North Carolina's Corporate Partner Program builds powerful and sustainable relationships between businesses and environmental nonprofits across the state. Through year-round engagement activities, your company can create a workplace culture of continuous, scalable impact. Explore local, national, and global content offerings and employee engagement opportunities inclusive of all work settings.

PARTNER BENEFITS



With over 30 years of corporate experience, EarthShare NC provides turnkey programs to engage employees through volunteerism, education, and peer networking. Our goal is to create a workplace culture of impact that is visible to employees, customers, and investors. At the conclusion of our programs, metrics will be provided for Corporate Partners to incorporate into CSR and ESG reporting.

FINANCIAL VALUE TO CORPORATE PARTNERS:

- Metrics and narratives given at the conclusion of the program—provided to insert into annual CSR and ESG reporting.
- Onsite, off-campus, and virtual program solutions are provided—all in one place!
- Turnkey programs that support company culture, employee engagement, and sustainability in the workplace.
- Selling point to support business-to-business relationships.

BASE LEVEL BENEFITS: \$500

- **Branding:** Receive exclusive access to our Corporate Partner logos.
- **Marketing:** Get promoted on EarthShare NC's website and social media platforms.
- **Business-to-Business Network Building:** Gain invitation to our annual networking events and bi-monthly virtual convening of Partners.

PROGRAM LEVEL BENEFITS *(pricing based on program selection)*

- **HR & Culture Officer:** Programs support you in implementing and constructing professional development, team building, and company-wide programming.
- **CSR Officer:** Programs supply onsite, off-campus, and virtual volunteer programs; provides metrics for CSR reporting.
- **Sustainability Officer:** Programs support Employee Engagement in corporate sustainability goals; provides metrics for ESG reporting.

SPONSOR BENEFITS: \$15,000+

- Promotion of partnership quarterly on LinkedIn, Facebook, and Instagram.
- Top billing at our Annual Networking Event.
- Unlimited use of all programs provided by EarthShare NC.



"EarthShare NC makes it so easy for teams to volunteer together. You just show up, get the work done, and make an impact together! We leave dirty and feeling like we've made a difference."

—Libby Long-Richards, Lenovo Employee

CORPORATE ENGAGEMENT PROGRAMS



GREEN TEAM ROUNDTABLE

Included for all Corporate Partners

Corporate Partners have exclusive access to the Green Team Roundtable, a bi-monthly virtual forum for Partners to network, share resources, and gain insights to bring back to their companies. Sustainability and CSR Directors, and volunteer leaders of Company Green Teams will hear directly from ESG and CSR experts on how to meet their goals.

CORPORATE EARTH DAY EVENTS

\$1,500 to \$7,500

Combining community impact and team building, these events are a valuable way for companies to recognize Earth Day. Company teams of 10 to 65 employees are matched with an environmental nonprofits for an afternoon to complete volunteer projects and compete against other participating companies for the Earth Day Challenge Awards. A Mission Reveal educational event and an After Party Celebration open and close the program. All employees can also participate in the Earth Day Impact Challenge!

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EARTH DAY IMPACT CHALLENGE

\$500 (\$250 for Earth Day Sponsors)

This program brings together businesses across the state for a two-week sustainability challenge. Employee teams try out 60+ sustainability actions, log their actions, and impact metrics are given in real time—from water conserved, to waste diverted from the landfill to carbon kept out of the atmosphere. The company with the highest score is promoted on EarthShare NC's social media and individuals are entered into drawings based on scores. Company-wide reporting is provided, including number of participants, environmental impact metrics, and most common actions taken.

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ENVIRONMENTAL EDUCATION TRAINING CENTER

Starting at \$850

Employees have on-demand access to courses on environmental topics of importance to their company. Course completion includes five engagements that include a topic introduction, choice of informational webinars or written materials, or volunteer engagement. Companies receive questions to support internal Green Team discussions and a report at the conclusion of the program that includes the number of employees completing each course, name of employees achieving course competency, and total number of training hours completed. Customization can be added to this program through white label branding, live content, Green Team facilitation, and added corporate content.

[LEARN MORE](#)

VOLUNTEER PROGRAM

Starting at \$1,000

The Volunteer Program connects companies to local environmental nonprofits to make a lasting impact and foster long-term community connections. Companies select two or more volunteer engagements scheduled to fit their calendar and team size. A landing page is created to provide nonprofit and project information, organize registrations, and provide an impact report at the completion of the program. Reporting on participation and specific environmental impact metrics are provided.

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SUSTAINABILITY CHALLENGE

Starting at \$4,000

Our app-based, company-wide sustainability challenge contains 60+ actions for employees to take to reduce their environmental impact on climate, waste, and water. This company-specific challenge is customizable to reflect corporate branding, giving employees the chance to take action on company initiatives. Sustainability challenges can incorporate volunteering and education as well! Participating companies receive reports at the conclusion of the challenge detailing the number of employees who took part, environmental impact metrics, and common actions taken.

[LEARN MORE](#)

PROGRAMMING AT-A-GLANCE

	Turnkey	Social Media Promotion	ESG & CSR Reporting	Education	Teambuilding	Volunteerism	Green Team Activation	Local, National & Global Use	White Label & Content Customization
Corporate Earth Day Events	X	X	X	X	X	X	X		
Earth Day Impact Challenge	X	X	X	X	X		X	X	
Custom Sustainability Challenge	X	X	X	X	X			X	X
Environmental Education Training Center	X	X	X	X			X	X	X
Volunteer Program	X	X	X	X	X	X	X		X

YEAR-ROUND ENGAGEMENT

GREEN TEAM ROUNDTABLE

January, March, May, July, September, November

CORPORATE EARTH DAY PROGRAM & IMPACT CHALLENGE

March & April

ANNUAL CORPORATE PARTNER RECEPTION

October

PROGRAM DATES SELECTED BY PARTNER:

Custom Sustainability Challenge
Environmental Education Training Center
Volunteer Program

Example Impact Report



130

employees



260

volunteer hrs



173
bags of
trash
collected



1,055
lbs of
recycling
collected



25,000
sq ft of
garden
prepped



JOIN US!

As a Corporate Partner, your employees, customers, investors, and peers will recognize your company as a forward-thinking business committed to the health of your employees, community, and North Carolina.

Join the growing community of businesses demonstrating support for conservation in North Carolina.

Contact **Heather Beard** at heather@earthsharenc.org to learn more.



THANK YOU TO OUR 2022 CORPORATE PARTNERS



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Equity and Inclusion

EarthShare NC strives for equity and inclusion in all aspects of our work. Because of this, all our programs include elements that build connections between equity, inclusion, and environmental health.

As an organization, we know it is our responsibility to listen to every resident of North Carolina, as we are all impacted by the health of our natural environment. Historically, however, communities that are the most impacted due to race, socioeconomic status, or geographic area have been excluded from the conversation. We recognize that a greater effort is needed to listen to these individuals and work together on solutions.

EarthShare NC stands proudly against the status quo so we can always be moving towards our vision of a state where every resident has equitable access to clean air and water, healthy places to live, and safe food to eat.