

CORPORATE EARTH DAY EVENTS

"Our experience on-site at the nonprofit had such a positive impact on our team that we have chosen to regularly donate and continue our support of their work."

—Gabi Burn, *Greenology Employee*

Join the growing network of businesses that are making a big collective impact on the health of our communities. Through this program, your employees work together to complete an in-person or virtual project with a local environmental nonprofit.

The first event is Mission Reveal, where companies are matched with their project. The program ends with the Celebration that announces team awards and gives team members a chance to kick back and share stories about EarthShare NC and its Nonprofit Members. The Corporate Earth Day Breakfast concludes the program and brings corporate and nonprofit leaders together to celebrate advances in CSR for the environment and hear thought leadership on what is next.

BENEFITS:

- Field-based volunteer projects support teamwork for all employees
- Educational experiences with local environmental nonprofits
- Opportunities to build long-term connections with nonprofits and other participating companies
- Employee team building and company culture
- company culture
- CSR and ESG reporting provided

EXAMPLE IMPACT REPORT



45

employees



135

volunteer hrs



2,333

sq ft of garden prepped



50

seeds or plants planted



EarthShare
NORTH CAROLINA
CORPORATE PARTNER PROGRAM

earthsharenc.org

(919) 687-4840



@earthsharenc

PROGRAM COMPONENTS:

Three engaging events that match companies across North Carolina with local environmental nonprofits for volunteer activities, in-person or virtual.

MISSION REVEAL *Virtual*

Charlotte:
Thurs. March 9th
3:30-4:30pm

Triangle:
Thurs. March 16th
3:30-4:30pm

The fun kicks off with this educational, virtual event to introduce companies to their nonprofit match and other participating nonprofits through an interactive game. Teams then meet with their project match to learn more about their mission and the impact they'll be making during the Earth Day Challenge.

EARTH DAY CHALLENGE *In-person or Virtual*

Charlotte:
Thurs. April 6th
1-4pm

Triangle:
Thurs. April 13th
1-4pm

Employees participate in a fun and friendly competition for the Corporate Challenge Awards while completing their volunteer project. Companies will have the option to complete an in-person or virtual project – both allowing teams to work together outside of their normal workplace setting. .

CELEBRATION *In-person*

Directly following the Challenges

Directly following the Challenge, employees and companies come together to sit back and relax, enjoy drinks and food while stories are shared and award winners are announced.

EARTH DAY BREAKFAST *In-person*

Fri. April 21st
8:30-10am

This event concludes the Earth Day Program and brings together business and environmental leaders to celebrate their impact. The event features a keynote speaker on leadership in the space of CSR.

EARTH DAY IMPACT CHALLENGE *Add On Virtual*

April 10th–21st
\$250

Companies can have one Earth Day Program that all employees take part in by adding on this app-based challenge at a discounted rate. Employees try out 60+ sustainable actions, see impact measurements in real time, and compete with other companies.

PRICING AND SPONSORSHIP DETAILS:

TITLE SPONSORSHIP - \$7,500

- "Presented by" recognition on EarthShare NC's website and in our print and digital media (Facebook, Instagram, LinkedIn)
- "Presented by" signage at your title event: Mission Reveal, Corporate Challenge, After Party, or Earth Day Breakfast
- Logo Recognition in the Earth Day Breakfast Presentation

AIR SPONSORSHIP - \$4,750

- Premier logo recognition in Earth Day Breakfast presentation and logo recognition on EarthShare NC website and social media.

LAND SPONSORSHIP - \$2,250

- Logo in print and digital recognition

WATER SPONSORSHIP - \$1,500

- Name in digital recognition

SPONSORSHIP AT-A-GLANCE:

Sponsorship Type	Amount	Team Size (virtual & in-person)	Mission Reveal Tickets	Celebration Tickets	Breakfast Tickets
Title	\$7,500	25-65	15	All Participants	10
Air	\$4,750	Up to 25	15	All Participants	8
Land	\$2,250	Up to 15	10	All Participants	6
Water	\$1,500	Up to 10	5	All Participants	4