

EARTH DAY IMPACT CHALLENGE



“The App encouraged sustainable actions and offered an opportunity for our colleagues to get engaged even if they are working remotely.”

—Sustainability Challenge Participant

Our app-based, company-wide sustainability challenge contains 60+ actions for employees to reduce their environmental impact on the climate, waste, and water. This company-specific challenge is customized to reflect corporate branding and initiatives, and can incorporate volunteering and education, as well!

DETAILS

- Companies register and compete with other companies across NC.
- Internal promotions provided to companies.
- A kickoff event and detailed video instructions provided.
- Unlimited number of employees can participate.
- Employees share photos and stories in the App to encourage their team to log actions.
- Individuals are entered into drawings based on scores.

BENEFITS

- Inclusive of in-office and remote employees.
- Earth Day activity available to employees company wide.
- Builds culture of employee engagement in company values.
- Employees make a tangible impact on climate change.
- Company participation and impact shared on social media.
- CSR and ESG reporting metric provided.



REGISTRATION & PRICING

Program runs April 10–April 21, 2023
Registration Closes March 1, 2023

Registration Fee	\$500
Discounted fee for Earth Day Sponsors	\$250

