

Are you worried about climate change? Do you want to make an impact but not sure where to start?

[Insert company name here] is working with [EarthShare NC](#) to host the NC Green Living Challenge as a way for you to get involved in the health of our environment and take action no matter where you are.

EarthShare NC is a coalition of 24 environmental nonprofits working across the state to connect businesses like ours to the work of these nonprofits to make a collective impact on the health of our communities.

What is the NC Green Living Challenge:

- It's a challenge to complete sustainable actions from September 1st through 15th and log them on the EarthShare Engage app to compete against other employees and companies.
- You'll be able to see your progress in the app as well as your impact over time in terms of water saved, waste diverted, and CO2 kept out of the atmosphere.
- A wide variety of companies in North Carolina will be competing alongside **[Company Name]** and we'll see our collective impact on the environment at the end of the challenge.

It's a challenge? Are there prizes?

- Yes! There will be prizes for the top 3 individuals, including items from local North Carolina businesses—like Recover Brands Apparel and Murphy's Naturals—and a grand prize of \$200 towards a local food box of your choice.
- **[Company Name]** will be competing for public promotion on EarthShare NC's website and social media platforms, along with bragging rights!

This sounds fun! How do I sign up?

- Employees can register for the challenge here: www.earthsharenc.org/challenge-employee-registration.
- Grab your favorite local drink and join EarthShare NC for a launch party on Sept 1st, 4:45pm to kick-start the challenge together.
- Contact **[Team Lead]** with additional questions about the challenge.

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The NC Green Living Challenge is an app-based challenge that encourages you to take and track sustainable actions between September 1st and September 15th. Company teams from across the state log actions such as recycling, buying local, volunteering, and taking shorter showers in the EarthShare Engage app. With each action, we will see our individual and collective impact and compete for locally sourced prizes.

Want to get involved? Email **(Team Lead name and email)** for more information.