The EarthShare NC Corporate Partner program builds sustainable relationships between businesses and environmental nonprofits across North Carolina through year-round engagement activities that collectively contribute to a workplace culture of tracked and continuous impact.
Corporate Partners receive exclusive access to EarthShare NC programs. Our portfolio of programs connects employees with the work of North Carolina-based nonprofits and inspires team building, employee growth, and community results. Strategically scheduled throughout the year, the programs include opportunities for professional development and employee recognition and are paired with internal and external marketing materials every company can leverage to share their commitment to the environment.

Through this relationship, benefits to EarthShare NC Corporate Partners include:

- Exclusive entry to the Green Team Roundtable Program, proven to be a rich atmosphere for networking and collaboration
- Engagement in remote and onsite employee volunteer opportunities with EarthShare NC nonprofit members
- Access to the powerful tools of an online-giving platform tailored to employee interests
- Brand association with a network of like-minded businesses
- Exclusive access to EarthShare NC’s portfolio of Corporate Engagement Programs
- Influence on the creation of future EarthShare NC Corporate Engagement Programs

The number of companies that took part in EarthShare NC Corporate Engagement programs in 2020.
CORPORATE PARTNER PROGRAM

- **Marketing:** Access to Corporate Partner Logo and Description for external/internal marketing
- **Visibility:** Shared as a Corporate Partner on EarthShare NC website and media
- **Employee Growth and Networking:** Green Team Roundtable access
- **CSR:** Access to resources to accelerate CSR initiatives internally and externally
- **Philanthropy:** Custom Employee-driven Giving Program

CORPORATE EARTH DAY EVENTS

This program features a volunteer day shared by 35+ companies from all over North Carolina. EarthShare NC matches participating companies with local conservation nonprofits for in-person or virtual projects. Earth Day Events provide hands-on engagement and friendly competition, multiple opportunities for employee networking, and culminates in an educational and inspiring Earth Day Breakfast every year on April 22nd.

NC GREENLIVING CHALLENGE

Debuted for the 50th Anniversary of Earth Day in 2020, this program is hosted on our EarthShare GreenLiving app and inspires employees to take small sustainability actions for a big, collective impact on water, waste, and carbon footprint. Company teams combine their points to compete for state-wides prizes and bragging rights and all teams receive their impact data to share far and wide.

SUSTAINABILITY CHALLENGE

Anytime during the year, companies may choose to run their own sustainability challenge using our proprietary EarthShare GreenLiving app. Companies may choose to run their challenge within NC-based offices or share the program across multiple states. EarthShare NC provides set-up, promotional assistance, and impact reporting for each challenge.

ESNC ECO-PASSPORT

Launching in 2021, the newest program in our portfolio gives employees and opportunity to take a journey with EarthShare NC nonprofits to dive deep into fascinating environmental topics. Three passport journeys will be offered per year and companies may choose to participate in one or more journeys. Employees will participate in events and activities to compete for prizes and the coveted 2021 Eco Passport Top Traveler Award.
EQUITY AND INCLUSION

We strive for equity and inclusiveness in all aspects of our work, in order to achieve our purpose of strengthening the capacity of our Member Organizations to preserve and enhance the natural environment.

We embrace our responsibility to listen to all residents of North Carolina, as we are all impacted by the health of the natural environment. We recognize a greater effort is needed to listen to those historically excluded from the conversation and to raise questions about how the needs of people from different races, socio-economic levels, geographic areas, and ages are represented by the environmental nonprofit community in North Carolina.

We challenge the status quo, and support our Members in doing the same, so we can perpetually move toward our vision of a North Carolina where every resident has equitable access to clean air and water, healthy places to live and play, and safe food to eat.

YEAR ROUND ENGAGEMENT

2021 CALENDAR

January  Quarter 1 Green Team Roundtable Meeting
February  Eco Passport Journey One
March    April Corporate Earth Day Events
May      Quarter 2 Green Team Roundtable Meeting
July     Eco Passport Journey Two
August   Quarter 3 Green Team Roundtable Meeting
September NC Green Living Challenge
October  Employee Giving Campaign
        Can be scheduled at any time of the year.
October  Quarter 4 Green Team Roundtable Meeting
November Eco Passport Journey Three

EarthShare NC Corporate Partner Program
EarthShare NC
Corporate Partner Program

JOIN US

With over 20 years experiences working directly with business and government entities, you can expect the following from EarthShare North Carolina:

- Teambuilding and volunteering activities developed intentionally to help you cultivate cross-company employee connections
- Employee education curriculum designed to provide personal and professional growth experiences your employees will value
- Data and metrics you can use to share how your company is impacting the community in positive, tangible ways
- End-to-end professional program support you can trust from the EarthShare NC team

As a Corporate Partner, your employees, customers, vendors, investors, and peers will see your company as a forward-thinking business committed to the health of your employees, community, and North Carolina.

Join the growing community of businesses making North Carolina's environment a priority.

Contact Heather Beard heather@earthsharen.org to learn more.