As a parent, taking care of the environment means making sure my son can grow up in a safe, healthy, and nurturing world. As a professional who is conscientious of spending my time where I know it will make the biggest impact, taking care of the environment means inspiring others to contribute their skills, knowledge, and resources to the cause. This is why I accepted the invitation to become EarthShare NC’s Board Chair. EarthShare NC is the meeting ground to bring people like me together with the nonprofits who are working every day for the health of the natural resources we depend on for our health and quality of life. Through this meeting ground, I’ve seen a growing engagement of businesses in programs that give their employees a chance to learn about the issues, volunteer, institute green practices at work, and more. These people are joining in the mission of our Member nonprofit organizations with their time, resources, peer networks, and how they take part in the world.

I’m also pleased to be in this role as EarthShare NC Members began working together this year to develop a shared understanding of how equity and inclusion have historically been missing from environmental solutions. It is a journey that we will continue, knowing that full engagement of minority communities is essential to not only the strengthening and preservation of the conservation movement, but to also ensuring that all people have a more direct say in decisions that impact the health and well-being of our communities.

HOW I IMPACT NC
Annual Letter from EarthShare NC Board Chair, Day Matthews
Connecting People and Resources to the Conservation Movement

ANNUAL REPORT, 2017 - 2018

1,300+ individuals made contributions exceeding $308,000 to fund EarthShare NC Member Organizations.

More than 400 employees from 30 companies worked elbow to elbow with 21 nonprofit organizations through the Corporate Earth Day Program.

IMPACT HIGHLIGHTS:
• 5,000 SF of Invasive Plants Cleared
• 217 Bags of Trash Removed from Trails and Streams
• 200 Feet of Trail Built
• 8,550 SF of Community Garden Prepared

22 companies took part in Green Team Roundtables in Charlotte and Triangle to share ideas and engage more employees in sustainability activities.

Through 25 workplace presentations, visits, and volunteering year round, employees were introduced to programs to get involved to protect natural resources that are the backbone of our health, economy, and quality of life.

WELCOME NEW MEMBER: SUSTAIN CHARLOTTE
EarthShare NC welcomes a new Member Organization to the coalition in 2019. Sustain Charlotte works collaboratively with neighborhood organizations, government agencies, nonprofits and businesses to solve the most important challenges to the long-term social, economic, and environmental health of the community in Charlotte.

2017 - 2018 FINANCIAL REPORT

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign Revenues*</td>
<td>$309,400</td>
</tr>
<tr>
<td>Member Dues</td>
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<tr>
<td>Joining Fees</td>
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<tr>
<td>Operating Income</td>
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<td>Interest</td>
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<td><strong>Total</strong></td>
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<td>Allocations*</td>
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<td>Program Services</td>
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<td>Depreciation</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$564,018</strong></td>
</tr>
</tbody>
</table>

*Does not include campaign revenue paid directly to Members

Contributions to EarthShare NC operations are leveraged to support more than 70 conservation nonprofits and can be made at www.earthshtarenc.org

Contact EarthShare NC:
(919) 687-4040
info@earthshtarenc.org
331 West Main Street, Suite 505
Durham, NC 27701
Employees Make an Impact with the New EarthShare NC Go Green Mobile App

We launched a mobile App in 2018 that inspires employees to adopt more sustainable practices and learn about EarthShare NC Member nonprofits. It also provides an opportunity to give. The EarthShare NC Go Green Challenge is a customizable mobile App that uses peer engagement, social elements, and competition to introduce individuals to how they can make an impact every day.

Wells Fargo Green Team Members in Charlotte and Raleigh were the first to pilot the App in September 2018, with 80 individuals participating.

The most popular actions include using a reusable water bottle or reusable coffee mug, turning off the lights, and recycling.

Over 330 lbs. of trash saved from landfills
6,000 gallons of water conserved
Prevented over 3,200 pounds of carbon emissions

EarthShare NC Welcomes Five new Board Members:

**LEROY FIELDS**
Leroy serves as the Business Initiatives Consultant for Wells Fargo’s Global Payroll Services and Vice President of the Wells Fargo Charlotte Green Team. He supports green initiatives aligned with Wells Fargo’s Environmental Affairs activities such as energy and water conservation programs and helped launch and grow the Corporate Earth Day Events Program.

**GRACE LEKSON**
Grace began her work with Pamlico-Tar River Foundation (now Sound Rivers) with the design and implementation of eastern North Carolina’s first volunteer water quality monitoring program. She worked for the organization for 17 years. Grace holds a degree in Biology from UNC Chapel Hill and lives in Washington.

**IVAN URLAUB**
Ivan serves as the Executive Director for the NC Sustainable Energy Association where he leads the development and implementation of policy and market solutions to our state and nation’s energy challenges. He is the architect of many North Carolina clean energy laws adopted since 2006, and has advised partners nationwide on evidence-based clean energy advocacy and organizational capacity development.

**LANCE HARDIN**
Lance is an Executive Director of Ernst & Young, Raleigh. Lance serves as a Tax Account Leader for clients throughout the Southeast. He supports multinational companies including both US and non-US ownership, including French, Australian, UK, and Japanese organizations. Lance serves on the NC Friends of State Parks Board and has visited all state parks in NC.

**VICKI LEE PARKER**
Vicki serves as the Executive Director of the North Carolina Business Council, a statewide non-profit business association. Vicki previously served as the Development & Communications Director at the Carolina Small Business Development Fund and as the business writer for the News & Observer. Vicki sits on the North Carolinians For Redistricting Reform Board and the Croatan Institute Advisory Council.

**STAY CONNECTED**
Sign up for E-News, our bimonthly email newsletter
Like and Follow Us

**EASY WAYS TO SUPPORT EARTHSHERE NC**

Amazon Smile: 1% for the Planet
THANKS FOR YOUR SUPPORT. EarthShare NC’s success in FY 2017-2018 are due to the people and organizations who gave their time, talents and financial support.

Thank You to EarthShare NC Volunteers and Interns
Robert Bridges
Gabe Casalett
Lisa Greenbaum
Allison MacLennan
Chartreuse Moose
Tia Nanjappan
Andrew Shepard

Corporate Earth Day Advisors
Austin Alexander
Gina Andersen
Audrey Blackburn
Kelly Bodie
Molly Boothe
Betsy Brown
Ann Camden
Sonia Clarke
Susan King Cope
Janet Faith Crowley
Pat Dunlop
Allison Eckley
Emily Egge
Emily Ethridge
Leroy Fields
David Fleming
Sarah Gibson
Alan Lindholm
Tara Moore
Scott Noel
Megan Oswald
Neelesh Patel
Ruth Tansill

FY 2018 Board of Directors
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Anne Claire Broughton
Ann Camden
Janet Faith Crowley
Emily Egge
Todd Huston
Dayatra T. Matthews
Joe Morris
Neelesh Patel
Jaci Ponsoni
Jane Preyer
Jim Warren

Corporate/Grant Funders
Atrium Health
Blumenthal Foundation
Chartreuse Moose
Craft Insurance
Fred and Alice Stanback
Great Outdoor Provision Co.
Marcia Angle and Mark Trustin
Mary Goddard Pickens Fund of the Triangle
Community Foundation
Mary Norris Preyer Fund
Park Foundation
TIAA
Yvette Moxin Bailey Family Foundation

Leadership Gifts
Kathryynn Adams
Matthew and Christine Arnsberger
Yvette Bailey
Freeman and Marcia Beard
Charles and Lois Brummitt
Keith Bunwell
Kelly Bodie
Anne Claire Broughton
Sandra Cianciolo
David Coats
Robert and Pamela Collette
David and Renee Connelly
David and Janet Craft
Faith Crowley
Thomas Dessent
Marsha Durning
Emily Egge
David Emmerling
Thomas Farkas
Mary Frazier
Kathleen Gray
Nancy Gustaveson
Allison Harrison
Ellen and Wade Harrison
Bennett Hollenberg
Todd Huston
Lucy Inman
Laura Jackson
Dan Jewell
Sandy Kohn
Peter Krull
Heather Lahr
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Day Matthews
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Julie and L. Dale McKeel
Joe Morris
Marty Nelson
Roy and Ann Neulicht
Neelesh Patel
Ingrid Pohl
Jaci Ponsoni
Rebecca Powers
Jane Preyer
Nancy Schoelkopf
Catherine Scott-Wilson
Juddith Stafford
David and Yvonne Straley
Mark and Judith Strickland
Allen and Susan Spait
Yvonne and David Straley
Kelly Suttles
Carolyn Townsend
Charles Van der Horst & Laura Svetkey
Margaret Wade
Jim Warren

BUILDING THE CONSERVATION MOVEMENT: A sustaining legacy

What greater impact can you have than providing for the basic needs of future generations?

Clean air, safe drinking water places that preserve NC’s natural heritage of forests and parks, wildlife, thriving fisheries, and local agriculture: these elements are critical for the continued health, economic prosperity, and quality of life that we currently enjoy.

Planned giving assures your legacy while providing financial benefits for your family, as does a donation of stock or securities.

To find out more about using a planned gift or stock donation to support the conservation movement for generations to come, please call EarthShare NC at 919-687-4840.