



Member Organizations

- African Wildlife Foundation
- American Farmland Trust
- American Forests
- American Rivers
- Arbor Day Foundation
- Audubon North Carolina**
- Beyond Pesticides
- Blue Ridge Parkway Foundation**
- Carolina Mountain Land Conservancy
- Carolina Raptor Center
- Carolina Tiger Rescue
- Catawba Riverkeeper Foundation
- Clean Air Carolina
- Clean Water Fund
- Conservation International
- Conservation Trust for North Carolina**
- Defenders of Wildlife
- Earth Day Network
- Earthjustice
- Environment America Research and Policy Center
- Environmental and Energy Study Institute
- Environmental Defense Fund North Carolina**
- Environmental Law Institute
- Friends of the Earth
- Friends of State Parks**
- Friends of the Mountains-to-Sea Trail**
- Izaak Walton League of America
- The Jane Goodall Institute for Wildlife Research, Education and Conservation
- Land Trust Alliance
- LandTrust for Central North Carolina MountainTrue**
- National Fish and Wildlife Foundation
- National Parks Conservation Association
- Natural Resources Defense Council
- National Wildlife Federation
- The Nature Conservancy
- North Carolina Coastal Federation**
- North Carolina Coastal Land Trust**
- North Carolina Conservation Network**
- North Carolina League of Conservation Voters Foundation**
- North Carolina Sustainable Energy Association**
- North Carolina Wildlife Federation**
- Ocean Conservancy
- Oceana
- Peregrine Fund
- Pesticide Action Network North America
- Piedmont Land Conservancy**
- Rainforest Alliance
- Rocky Mountain Institute
- Rural Advancement Foundation International**
- Scenic America
- SEEDS**
- Sierra Club Foundation
- Sound Rivers**
- Southern Alliance for Clean Energy**
- Southern Environmental Law Center**
- Surfrider Foundation
- Tar River Land Conservancy**
- Triangle Land Conservancy**
- Trout Unlimited, North Carolina State Council**
- The Trust for Public Land
- Union of Concerned Scientists
- The Wilderness Society
- Wildlife Conservation Society
- Wildlife Habitat Council
- World Wildlife Fund

Annual Letter from EarthShare NC Board Chair, **Todd Huston**



Todd Huston

AS I WRAP UP my tenure at EarthShare NC, the then and now comparison of 6 years ago is one of real optimism. The organization has made great strides on many fronts. Most notable is the increase in companies and employees who are embracing opportunities to make a positive impact in the communities where they live and operate. This increase may be due in part to employees who have changed how they live and work in the world. The traditional paradigm where doing good was compartmentalized into personal afterhours has flipped to a new paradigm where individuals want to effect change and they want their employers and co-workers to be part of their effort. Rather than choosing to do good in the world through a career in the public or nonprofit sectors, employees have created a third option – to do good at work, wherever they work. We see businesses embracing the opportunity inherent in this change to build new models of and avenues for employee engagement.

EarthShare NC's programs and opportunities for engagement have also expanded during this time. We have created new pathways to connect individuals with the work of our Member Organizations to safeguard the health of our air, land, water, and wildlife. Programs such as the Corporate Earth Day Events, Green Team Roundtable and year-round engagement are a springboard to developing new connections that can lead to a life time of engagement in conservation.

In November, EarthShare NC launched a new Corporate Membership Program that allows for a program custom tailored for individual business culture and goals; allowing room for innovative and authentic engagement that pulls together what business does best with what conservation leaders do best. We believe this is a path forward with real value, benefit and impact. Please read more inside and join us to Impact NC!

Todd Huston, EarthShare NC Board Chair

Hands-on Connections: Over 300 employees from 26 companies worked with 19 conservation nonprofits through the Corporate Earth Day Challenge and volunteer days to remove invasive plants, establish wildlife habitat, build and repair trails, clean up our parks and waterways, and more!

Advancing Corporate Nonprofit Partnerships: 165+ business representatives and conservation leaders convened at the Earth Day Breakfast and Corporate Forums to explore and celebrate the value of business partnership to conservation solutions.

Promoting Sustainability: 20 companies participated in the Charlotte Green Team Roundtable that supports businesses' efforts to engage employees in sustainable practices. Plans are underway for expansion to the Triangle in 2018!

Building the Movement: Through 25 presentations, visits to workplaces, and volunteer projects year-round, employees were introduced to the need and how to get involved to protect our air, land, water, and wildlife.

Financial Support: 1,000+ individuals made contributions, exceeding \$355,000, to fund EarthShare North Carolina's Member Organizations.



BOARD OF DIRECTORS:

- Kelly Bodie, Chapel Hill
- Anne Claire Broughton, Immediate Past Chair, Durham
- Ann Camden, Raleigh
- Nanette Faith Crowley, Treasurer, Clayton
- Emily Egge, Durham
- Todd Huston, Chair, Charlotte
- Dayatra Matthews, Vice Chair, Raleigh
- Joe Morris, Secretary, Salisbury
- Neelesh Patel, Durham
- Jaci Ponzoni, Greensboro
- Jane Preyer, Chapel Hill
- Jim Warren, Charlotte

STAFF:

- Heather Beard, Executive Director
- Brian Nealon, Operations Director
- Laura Marie Davis, Outreach & Engagement Associate

Welcome New Member: Rural Advancement Foundation International (RAFI)

We welcomed a new Member Organization, RAFI, to the coalition in 2018. RAFI works to cultivate markets, policies, and communities that sustain thriving, socially just, and environmentally sound family farms.



EarthShare NC Annual Meeting

Member Organizations, Board, and staff met on May 17th to celebrate accomplishments of the last year and discuss expanding the ways in which we partner with businesses to support engagement in conservation, broaden our representation of NC's diverse population, and increase financial support to our Members.

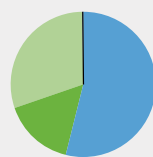
We enthusiastically recognized EarthShare NC Member Representative of the Year, Betsy Brown of the Friends of the Mountains-to-Sea Trail for her extraordinary contributions to the coalition. Board Member David Emmerling was recognized with the Allen Spalt Award.

Contributions to EarthShare NC operations are leveraged to support 70 conservation nonprofits and can be made at www.earthsharenc.org.

CONTACT EARTHSHARE NC:

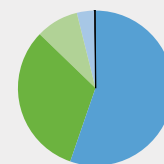
(919) 687-4840
info@earthsharenc.org
 331 West Main Street, Suite 505
 P.O. Box 196 Durham, NC 27702

2016–2017 Financial Report



REVENUES

■ Campaign Revenues*	\$293,943
■ Member Dues	\$84,878
■ Operating Income	\$163,063
■ Interest	\$1,161
Total	\$543,045



EXPENSES

■ Allocations	\$297,116
■ Program Services	\$170,424
■ Administration	\$47,634
■ Fundraising	\$19,822
■ Depreciation	\$120
Total	\$535,116

*Does not include campaign revenue paid directly to Members

New! Businesses Impact NC through the Corporate Membership Program

EarthShare NC's Corporate Membership was created to provide companies with customized volunteer and educational opportunities that fit corporate culture and goals for employee engagement. By building authentic relationships with local conservation nonprofits, these businesses make an impact on the health of NC. And, businesses that invest in community engagement beyond traditional giving campaigns set themselves up to recruit and retain top talent.

more than
50% ↑

of Millennials accepted or stayed in a job based in part on the company's **ENGAGEMENT IN CAUSES.**

(Case Foundation Millennial Impact Report 2017)



This new generation of workers is motivating change in the field of corporate philanthropy.



UP TO
75%
BY 2025

Millennials represent a growing percentage of the workforce.

(The Brookings Institution 2014)

Contact us today to learn more about how your company can get involved: heather@earthsharenc.org

EarthShare NC Welcomes Three New Board Members and New Staff



Kelly Bodie

Kelly Bodie is the Membership Director for the North Carolina Coastal Federation. She creates and implements strategies to engage members and recruit new supporters to the protection of our coast. Kelly lives in Chapel Hill and has served as an Advisor to the Corporate Earth Day Events Program for two years.



Jim Warren

Jim Warren is the Executive Director of the Carolina Raptor Center. Dedicated to the conservation of raptors, Jim oversees the organization's programs to conserve, educate and inspire. An outdoor enthusiast, he loves to hike, mountain bike, and ski. Jim currently serves on the EarthShare NC Member Organization Committee.



Jane Preyer

Jane Preyer is the former Director of Environmental Defense Fund's Southeast office where she worked on environmental solutions and led strategic partnerships and collaborations in NC. Jane is a native North Carolinian, Chapel Hill resident, and has served on the Boards of Children's Home Society, NC Center for Nonprofits, and UNC Institute of Arts & Humanities.



Laura Marie Davis, Outreach & Engagement Associate

Raised near Cincinnati, Laura Marie earned a B.S. in Biology from Case Western Reserve University. She served with AmeriCorps leading environmental education programs in rural Ohio. She then earned her Master of Environmental Management at Duke University's Nicholas School of the Environment with a focus on communications and community engagement.

STAY CONNECTED

• Sign up for *E-News*, our bimonthly email newsletter

• Like and Follow Us



@earthsharenc

EASY WAYS TO SUPPORT EARTHSHARE NC



THANKS for your support

EarthShare NC's success in FY 2016–2017 are due to the people and organizations who gave their time, talents and financial support.

Thank You to EarthShare NC Volunteers

Isabel Bass
Freeman & Marcia Beard
Charlie Brummitt
Gabe Casalett
David Coats
David Emmerling
Jeff Lawyer
Chartreuse Moose

Corporate Earth Day Advisors

Gina Andersen
Joelle Andrews
Kelly Bodie
Matthew Bready
Betsy Brown
Anne Claire Broughton
Ann Camden
Pat Dunlop
Emily Egge
Emily Ethridge
Leroy Fields
Pam Fulk
Emilie Greene
Kacey Hoover
Greg Hyer
Nicole King
Dayatra T. Matthews
Chris North
Ann Parker
Neelesh Patel
Margaret Sands
Ruth Tansill
Laura Webb Smith

Corporate Forum Advisors

Philip Blumenthal
Eric Calhoun
Anne Claire Broughton
Carrie Clark
Tim Gestwicki
Jane Preyer
Kent Price
Jerry Williams

EarthShare North Carolina Board of Directors

Kelly Bodie
Anne Claire Broughton
Ann Camden
Nanette Faith Crowley
Emily Egge
Todd Huston
Dayatra Matthews
Joe Morris
Neelesh Patel
Jaci Ponzoni
Jane Preyer
Jim Warren

Corporate/Grant Funders

Atrium Health
Blumenthal Foundation
Chartreuse Moose
Great Outdoor Provision Co.
Mary Goddard Pickens Fund of the Triangle Community Foundation
Mary Norris Preyer Fund
Park Foundation
TIAA
Yvette Moxin Bailey Family Foundation

Leadership Gifts

Kathrynn Adams
Rachel Adams
Matthew and Christine Arnsberger
Yvette Bailey
Kelly Baldwin

Alan Barnhardt
Freeman and Marcia Beard
Heather Beard and Melissa Muir
John Bell
Sharon Benoit
Paul Bingle
Anne Claire Broughton
Charles and Lois Brummitt
Dary and Ekaterina Cady
Ann Camden
Charles Cameron
Mark Carlson
Sandra Cianciolo
Pam and Bob Collette
Renee and David Connelly
Amy Cotter
Faith Crowley
David Coats
Lou Newman and Ronnie Condrey
David Craft
Thomas Dessent
Kate Dixon
Pat Dunlop
Marsha Durniak
Emily Egge
David Emmerling
Thomas Farkas
Sally Fessler
Deb Furry
Tim Gestwicki
Kathleen Gray
Neil Fulghum and Elizabeth Gorsuch
Nancy Gustavson
Barbara Hamilton
Elizabeth Harris
Allison Harrison
Ellen Harrison
Mary Ann Harrison
Bennett Hollenberg
Todd Huston
Lucy Inman
Laura Jackson
Dan Jewell
Myra and Kevin Kane
Sandy Kohn

Judith Kramer
Peter Krull
Heather Lahr
Jeff and Barbara Lawyer
Itamar Malovani
Day Matthews
Harrison Marks
Margaret & Richard McCann
Julie and L. Dale McKeel
Ruth and Perry Miller
Joe Morris
Marty Nelson
Ann & Roy Neulicht
Elizabeth Oxley
Neelesh Patel
Stuart and Lydia Phillips
Scott Pluta
Ingrid Pohl
Jaci Ponzoni
Janice Pope
Rebecca Powers
Jane Preyer
Kent Price
Sharon Price
Lawrence and Diane Reeves
Mary Reitterer
Catherine Scott-Wilson
Ray and Virginia Seigler
Allen and Susan Spalt
Kristin Sroka
Judith Stafford
Fred and Alice Stanback
Beth Gettys Sturkey
Yvonne and David Straley
Mark Strickland
Kelly and John Suttles
Carolyn Townsend
Dr. Charles Van der Horst & Laura Svetkey
Margaret Wade
John and Erin Wallace
Tracy Warner
Jim Warren
Barbara and Tracy Wilkerson

Building the Conservation Movement: A sustaining legacy

What greater impact can you have than providing for the basic needs of future generations?

Clean air, safe drinking water, places that preserve NC's natural heritage of forests and parks, wildlife, thriving fisheries, and local agriculture: these elements are critical for the continued health, economic prosperity, and quality of life that we currently enjoy.

Planned giving assures your legacy while providing financial benefits for your family, as does a donation of stock or securities.

To find out more about using a planned gift or stock donation to support the conservation movement for generations to come, please call **EarthShare NC at 919-687-4840**.



Companies Support Healthy Communities



BUSINESSES are making a positive impact on the health of their communities in partnership with EarthShare NC. They are convening to discuss natural resource health and a thriving economy, empowering employees to invest in conservation nonprofits, and providing education and hands-on volunteering and networking experiences that deepen community connections.

CONTACT US

Contact us to discuss how your company can make a difference and meet employee engagement goals in partnership with EarthShare NC:

heather@earthsharenc.org
www.earthsharenc.org



Congratulations to the Wells Fargo Green Team for receiving the 2018 Corporate Partner of the Year Award

RIGHT: Leroy Fields and Michael Evans receiving the award from WRAL's Elizabeth Gardner



Workplace Giving Partners



EARTHSHARE NC workplace giving and engagement programs connect employees with the conservation goals of the company, foster team building, and make a direct impact by funding local conservation nonprofits.

CORPORATE MEMBERSHIP

THROUGH CORPORATE MEMBERSHIP businesses are supported in their goals to put a program in place that connects employees with the conservation goals of the company. The EarthShare NC team designs customized plans that align with corporate culture and make it possible for companies to make a tangible impact in the communities where employees live and businesses operate. The program includes elements such as educational programming tailored to employee interests, teambuilding opportunities, participation in the Corporate Earth Day Program, philanthropy, and recognition as a Corporate Member.

Corporate Forums and Green Team Roundtables

OUR CORPORATE Forum series provides a platform for business and conservation leaders to discuss how businesses and nonprofits can work together to protect the health of our communities. The Green Team Roundtable convenes employee Green Team leaders from Charlotte area companies to share successes and best practices in workplace sustainability. New this year, a Roundtable will be starting in the Triangle!

CORPORATE EARTH DAY EVENTS



“It was very satisfying to work as a team to make a positive impact to the environment.”

– Mike Ingersoll, TIAA”

IN APRIL 2018, 400 employees from 27 Charlotte and Triangle businesses took part in the Corporate Earth Day Events program. Employee teams completed hands-on conservation service projects from cleaning up parks and waterways to monitoring local air quality. Business and nonprofit leaders attended the Earth Day Breakfast to celebrate the positive impact that businesses are making on their communities.

Corporate Members

Our Corporate Members and their employees cultivate authentic relationships with local conservation organizations to make an impact in their communities.



**GREAT OUTDOOR
PROVISION CO.**



Atrium Health



EarthShare NC Workplace Giving Partners

Our Partners and their employees make a direct impact by funding conservation nonprofits

Accenture
American Airlines
American Express
Ameriprise Financial
Blue Cross Blue Shield
BuildSense
Catawba College
City of Durham
City of Raleigh
Combined Federal Campaign
Durham County
EarthShare North Carolina and its Member nonprofits
Ecova

Entercom
Guilford College
Hospira, Inc.
IBM
James E. Moore Insurance
JP Morgan Chase
Mecklenburg County
Microsoft
Orange County
Replacements, Ltd.
Rowan Cabarrus Community College
Self Help Credit Union
Sensus

Sepi Engineering & Construction
Sports Endeavors Inc.
State Employees Campaign
Tecan, US
TIAA
Town of Carrboro
Town of Cary
Town of Chapel Hill
Underwriters Laboratories
United Health Group
Wake County
Warren Wilson College
Wyrick Robbins



2018 Corporate Earth Day Events Sponsors

The annual Corporate Earth Day Events program combines corporate interest in the health of the community with nonprofits working to protect our natural resources

Atrium Health
Bank of America
Brenntag
Citrix: Sharefile
Dude Solutions
The Frontier
G&S Business Communications
Great Outdoor Provision Co.
Greenshield Organic
Huber Technology

Loading Dock Raleigh
Murphy's Naturals
NetFriends
Optima Engineering
PRA Health Sciences
Piedmont Natural Gas
Protiviti
Recover
SAS
SciMed Solutions

Sensus: A Xylem Brand
TheeDesign
TIAA
Triangle Business Journal
Triangle Community Foundation
Wells Fargo
Whole Foods
Wyrick Robbins
Xylem
Zig Zibit

