

Local Companies Align to Impact Community for Earth Day

RALEIGH, N.C. – [EarthShare North Carolina](#), a nonprofit coalition dedicated to connecting people and resources to the conservation movement, will host its fourth annual Corporate Earth Day Challenge on Friday, April 20th. On this day, employee teams from 17 local businesses will complete hands-on service projects with 12 conservation nonprofits across the Triangle region.

The annual Corporate Earth Day Events Program integrates corporate interest in the health of the community, employee team building and service to benefit the nonprofits that care for our natural resources every day.



Participating businesses include Dude Solutions, Great Outdoor Provision Co., SAS, the Triangle Community Foundation, PRA Health Sciences, and more. The teams will work at several project sites with various organizations including Triangle Land Conservancy, SEEDS, and Carolina Tiger Rescue.

“The Corporate Challenge is an opportunity for companies and their employees to make a tangible impact in their communities,” said Heather Beard, Executive Director of EarthShare NC. “Through these connections and impact, we make our community stronger and healthier and keep the Charlotte area a thriving place to live and work.”

Pictured: Members of Triangle Community Foundation with Keep Durham Beautiful worked hard at Sandy Creek Park in last year’s Corporate Challenge.

EarthShare NC will also host the annual Corporate Earth Day Breakfast, presented by Great Outdoor Provision Company, on Friday, April 27 from 8:00 a.m. to 9:45 a.m. The Breakfast will be held at The Stockroom at 230, at 230 Fayetteville

Street in Raleigh, and will feature a Keynote Address from Jay Richardson, General Manager of New Belgium Brewing. WRAL-TV Meteorologist Elizabeth Gardner will serve as the Master of Ceremonies. To learn more about the EarthShare NC Corporate Earth Day events or to purchase tickets to the Corporate Earth Day breakfast, visit www.earthsharenc.org.

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About EarthShare NC

EarthShare North Carolina was founded in 1991 to strengthen conservation work that protects our water, air, land and wildlife in North Carolina. In support of more than 70 non-profits, EarthShare NC has partnered with employers to connect more people and resources with conservation work, through workplace giving and employee engagement programs. During the last 25 years, thousands of employees have learned about and taken part in programs and donated nearly \$10 million to preserve our natural heritage. EarthShare NC is an affiliate member of EarthShare. For more information, visit <http://earthsharenc.org>.

Media Contact:

Heather Beard
EarthShare NC
(919) 687-4840
heather@earthsharenc.org