

Local Companies Align To Impact Community for Earth Day

CHARLOTTE, N.C. – [EarthShare North Carolina](#), a nonprofit coalition dedicated to connecting people and resources to the conservation movement, is excited to announce its third annual Corporate Earth Day Challenge, presented by Wells Fargo, on April 12th. The annual Corporate Earth Day Events Program integrates corporate interest in the health of the community, employee team building, and service to benefit the nonprofits that care for our natural resources every day.

Last year, 34 companies and more than 300 employees came together to celebrate Earth Day through on-the-ground volunteer projects across the Triangle and Charlotte. This year, 12 Charlotte companies and eight local nonprofits will team up to complete service projects to impact the health of our land, air, water, and wildlife.

Participating businesses include Wells Fargo, TIAA, Atrium Health, Bank of America, and Piedmont Natural Gas. The service projects will be held in partnership with various local conservation organizations including the Carolina Raptor Center, North Carolina Wildlife Federation, Catawba Riverkeeper Foundation, and Clean Air Carolina.



Volunteers from Wells Fargo volunteered with the NC Wildlife Federation to construct birdhouses and plant bird-friendly gardens of native plants in last year's Corporate Earth Day Challenge.

“The Corporate Challenge is an opportunity for companies and their employees to make a tangible impact in their communities,” said Heather Beard, Executive Director at EarthShare NC. “Through these connections and impact, we make our community stronger and healthier and keep the Charlotte area a thriving place to live and work.”

To learn more about the EarthShare NC Corporate Earth Day Events or to purchase tickets to the Corporate Earth Day Breakfast, visit www.earthsharenc.org.

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About EarthShare NC

EarthShare North Carolina was founded in 1991 to strengthen conservation work that protects our water, air, land and wildlife in North Carolina. In support of more than 70 nonprofits, EarthShare NC has partnered with employers to connect more people and resources with conservation work, through workplace giving and employee engagement programs. During the last 25 years, thousands of employees have learned about and taken part in programs and donated nearly \$10 million to preserve our natural heritage. EarthShare NC is an affiliate member of EarthShare. For more information, visit <http://earthsharenc.org>.

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