

Corporate Earth Day Breakfast Celebrates Culmination of EarthShare NC's April Events

RALEIGH, N.C. – [EarthShare North Carolina](#), an organization dedicated to preserving and enhancing the natural environment by connecting people and resources to the conservation movement, held their annual Corporate Earth Day Breakfast on April 28 with keynote address by Liz Rooks, interim CEO and President, Research Triangle Foundation. Elizabeth Gardner, WRAL-TV meteorologist, served as the Master of Ceremonies.

The breakfast is the finale of EarthShare NC's annual Earth Day Events taking place during the month of April. It brought together business and conservation leaders to celebrate the impact of corporate engagement on the environmental health of our communities. Rooks, who has been an active leader in conservation initiatives for Research Triangle Park provided a key note address highlighting the importance of corporate engagement in preserving the quality of life expected to recruit and retain business.

The Corporate Earth Day Breakfast also marked the celebration of TIAA's acceptance of the 2017 Corporate Partner of the Year award. TIAA is a Fortune 100 financial services organization with a mission to serve those who serve others.

"TIAA is honored to receive the Corporate Partner of the Year award from EarthShare NC," said Jarian Kerekes, TIAA Director of Corporate Social Responsibility. "Working together with EarthShare NC allows our employees to connect with their community in a long-lasting and impactful way."

The Earth Day Breakfast followed EarthShare NC's third annual Corporate Challenges, which were held on April 21 in the Triangle and April 6 in Charlotte. During that time, employee teams from 26 companies were matched with conservation nonprofits to complete service projects in each of the cities. The positive impact made by the projects furthers EarthShare NC's mission of protecting water, air, land and wildlife in North Carolina.

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About EarthShare NC

EarthShare North Carolina was founded in 1991 to strengthen conservation work that protects our water, air, land and wildlife in North Carolina. In support of more than 70 non-profits, EarthShare NC has partnered with employers to connect more people and resources with conservation work, through workplace giving and employee engagement programs. During the last 25 years, thousands of employees have learned about and taken part in programs and donated nearly \$10 million to preserve our natural heritage. EarthShare NC is an affiliate member of EarthShare. For more information, visit <http://earthsharenc.org>.

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