Triangle Companies Participate in Annual Earth Day Service Projects

RALEIGH, N.C. – EarthShare North Carolina, an organization dedicated to preserving and enhancing the natural environment by connecting people and resources to the conservation movement, hosted its annual Corporate Challenge on Earth Day, April 21. During this time, employee teams from local companies completed service projects at various conservation nonprofits across the Triangle region of North Carolina.

With a theme of “The Ripple Effect,” the Corporate Challenge is part of a larger program that celebrates Earth Day by integrating corporate interest in the health of the community, employee team building and service to benefit the nonprofits that care for our natural resources every day.

Companies that participated in the Corporate Challenge included Dude Solutions, Red Hat, Citrix ShareFile, G&S Business Communications, Triangle Community Foundation, SAS, NetFriends and more. The teams worked at several project sites with various organizations including Triangle Land Conservancy, SEEDS, and Carolina Tiger Rescue.

“Companies and conservation nonprofits came together to make a tangible impact on the health of our community” said Heather Beard, executive director, EarthShare NC. “Their work creates a ripple effect – resulting in cleaner air and water, more recreational opportunities, and new connections that help keep the Triangle a thriving place to live and work for us all.”

EarthShare NC will also host a corporate Earth Day breakfast on Friday, April 28 from 8 to 9:30 a.m. The breakfast will be held at Market Hall in City Market at 215 Wolfe St. Raleigh N.C. WRAL-TV Meteorologist Elizabeth Gardner will serve as the Master of Ceremonies and Liz Rooks, interim CEO and President, Research Triangle Foundation will provide the keynote address. To learn more about the EarthShare NC Corporate Earth Day events or to purchase tickets to the Corporate Earth Day breakfast, visit www.earthsharenc.org.

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About EarthShare NC

EarthShare North Carolina was founded in 1991 to strengthen conservation work that protects our water, air, land and wildlife in North Carolina. In support of more than 70 non-profits, EarthShare NC has partnered with employers to connect more people and resources with conservation work, through workplace giving and employee engagement programs. During the last 25 years, thousands of employees have learned about and taken part in programs and donated nearly $10 million to preserve our natural heritage. EarthShare NC is an affiliate member of EarthShare. For more information, visit http://earthsharenc.org.
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