

## Local Companies Align To Impact Community Organizations

CHARLOTTE, N.C. – [EarthShare North Carolina](#), an organization dedicated to preserving and enhancing the natural environment by connecting people and resources to the conservation movement, hosted its 3<sup>rd</sup> annual Corporate Challenge on April 6. During this time, employee teams from eight local companies completed service projects at various conservation nonprofits across the Charlotte area.

With a theme of “The Ripple Effect,” the Corporate Challenge is part of a larger program that celebrates Earth Day by integrating corporate interest in the health of the community, employee team building, and service to benefit the nonprofits that care for our natural resources every day.

Approximately 175 people participated in this year’s Corporate Challenge events. Companies included Wells Fargo, TIAA, Carolinas Healthcare Systems, Bank of America, Piedmont Natural Gas and more. Corporate Challenge events were held at various sites including Little Sugar Creek with Catawba Riverkeeper Foundation, Mallard Creek Recreation Area with NC Wildlife Federation, and Carolina Raptor Center.



“The Corporate Challenge is an opportunity for companies and their employees to make a tangible impact in their communities,” said Heather Beard, executive director, EarthShare NC. “Through these connections and impact, we each create a ripple effect—we make our community stronger and healthier and keep the Charlotte area a thriving place to live and work.

EarthShare NC will also host a corporate Earth Day breakfast on Friday, April 28<sup>th</sup> from 8:00 to 9:30 a.m. The breakfast will be held at Market Hall in City Market at 215 Wolfe St. Raleigh N.C. WRAL- TV Meteorologist Elizabeth Gardner will serve as the Master of Ceremonies and Liz Rooks, interim CEO and President, Research Triangle Foundation will

provide the keynote address. To learn more about the EarthShare NC Corporate Earth Day Events or to purchase tickets to the Corporate Earth Day breakfast, visit [www.earthsharenc.org](http://www.earthsharenc.org).

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**About EarthShare NC**

EarthShare North Carolina was founded in 1991 to strengthen conservation work that protects our water, air, land and wildlife in North Carolina. In support of more than 70 nonprofits, EarthShare NC has partnered with employers to connect more people and resources with conservation work, through workplace giving and employee engagement programs. During the last 25 years, thousands of employees have learned about and taken part in programs and donated nearly \$10 million to preserve our natural heritage. EarthShare NC is an affiliate member of EarthShare. For more information, visit <http://earthsharenc.org>.

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