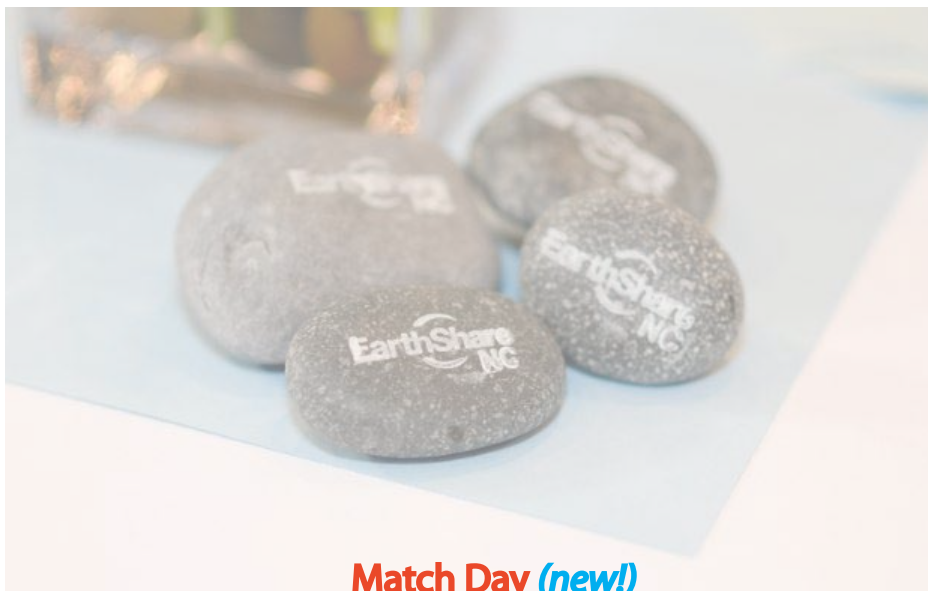


**EarthShare North Carolina's Annual**  
**Corporate Earth Day Events**  
2018 Sponsorship Packet



**Match Day (new!)**

March 14, 2018, 4:30 - 6:30 PM

**Corporate Challenge**

April 20, 2018, 1:00 - 4:00 PM

**After Party & Auction**

April 20, 2018, 4:30 - 6:30 PM

**Earth Day Breakfast**

April 27, 2018, 8:00 - 10:00 AM

# Corporate Earth Day Events

*#Impact NC*

## Invitation

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I welcome you to be part of the 4th Annual Corporate Earth Day Events Program this year. Together we will make a big impact on the health of our air, land, water, and wildlife!

In April 2017, 25 companies came together to celebrate Earth Day. They participated in the Corporate Earth Day Events Program that integrates corporate interest in the health of our environment, team building for employees, and service to benefit the nonprofits working to care for our natural resources every day.

More than 150 employees teamed up with co-workers to complete conservation projects as part of the Corporate Challenge, and businesses and conservation leaders came together for the Earth Day Breakfast. Collectively, we made a big impact. See page 3 for highlights of the Corporate Challenge.

By participating, you will elevate the importance of businesses taking care of natural resources, create the entry point for employees to learn about and get involved in conservation, and make a tangible impact in the community. I hope you will join us this year!

Sincerely,



Heather Beard  
Executive Director, EarthShare NC

**earthsharenc.org**

EarthShare NC makes it easy for North Carolina businesses and employees to learn about local conservation issues, connect with the nonprofits tackling these issues and take part in solutions that make North Carolina more sustainable and economically prosperous for the people who live and work here.

# Corporate Challenge

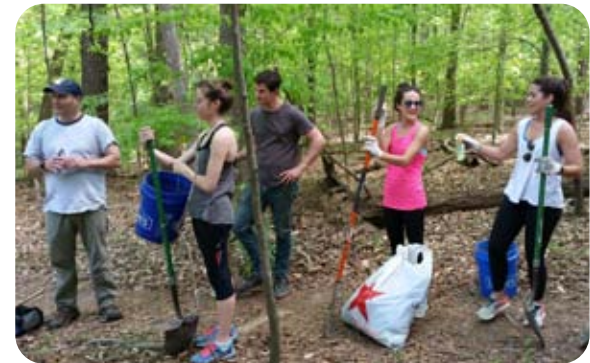
Friday, April 20, 2018

1:00 pm - 4:00 pm

*Project sites in the Triangle*

Employee teams are matched with a hands-on volunteer project in the Triangle area for a fun and rewarding team-building opportunity. The Corporate Challenge is a win-win-win: employees have a blast working together outside the office, conservation nonprofits complete much needed projects with your help and we all benefit from keeping the Triangle a great place to live and work.

The Challenge is also a friendly competition for the coveted Participation, Teamwork and Corporate Challenge Awards. The hand blown glass awards are made by a local artist exclusively for EarthShare NC.



## After Party

April 20, 2018, 4:30-6:30 PM

Corporate Challenge teams and employees from participating businesses gather for the After Party. Connect with colleagues and other businesses for an afternoon of fun, refreshments, awards, and your stories from the day. You bring your muddy sneakers and we'll bring the food, drinks and prizes!



### Employee's thoughts from the Day:

"A great bonding experience for our team, and we also got to give back to the community our office lives in."

"It was a really rewarding experience to see a measurable impact caused by myself and my coworkers."

## Highlights from 2017 Earth Day Events

Total Hours Volunteered – 316

Total Area Mulched – 850 Sq. Ft.

Brush Cleared – 950 Sq. Ft.

Plants/Seeds Planted – 1075

Trash & recycling collected - 48 bags

Recycling hauled - 45 cubic yards

Trail Built - .5 mile

Streams Cleaned - 1.5 miles

Invasive Plants removed - 4500 Sq. Ft.

Roof installed - 160 Sq. Ft.

Chickens Rescued - 2

# Match Day

March 14, 2018  
4:30 - 6:30 PM  
The Frontier at RTP

New this year is the Match Day event where the project matches for each company are officially revealed!

This casual and fun after-hours event will give your employees a chance to learn about the nonprofit they will be working with for the Corporate Challenge and about the collective impact they will make with other companies participating.

*"I felt a sense of accomplishment because I got out of my comfort zone. At the end of the day I could look around and see the difference we all made working together."*

**DUDE**  
SOLUTIONS.



# Impact NC

## Earth Day Breakfast

Friday, April 27, 2018  
8-9:30AM

Celebrate businesses that are making a positive impact on natural resource health, and thus the health of our community. The morning brings together Triangle business and conservation leaders, the state of local conservation topics, and recognition of a Corporate Partner who is setting the bar for corporate social responsibility. We also present the Corporate Challenge Awards!



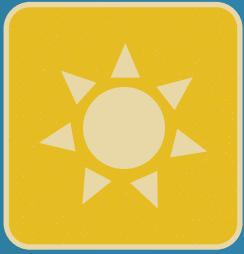
Jarian Kerekes of TIAA, Lawrence Evans of Bank of America, and Neelesh Patel of NetFriends/SciMed Solutions, pictured with WRAL's Elizabeth Gardner after receiving their awards.



Over 120 Triangle business and conservation leaders gather at City Market for the annual Earth Day Breakfast



# Sponsorship Levels



## Title Sponsorship Levels

All Title Sponsorships include the following plus the additional category benefits:

- Engagement of 25 to 65 employees in the Corporate Challenge
- 25 Tickets to the Match Day reception
- Tickets to After Party & Auction for all Corporate Challenge volunteers
- 10 additional tickets to After Party & Auction for company employees

## Corporate Challenge \$5,500

- "Presented by" recognition in all Corporate Challenge promotions:
  - EarthShare NC website and print media, and EarthShare NC & Member Nonprofit social media: Facebook, Twitter, Instagram. (A reach of over 320,000) Logo used in all platforms where possible.
- Prominent signage at all Corporate Challenge project sites
- Sponsor table for 8 at the Earth Day Breakfast
- Logo recognition in the Earth Day Breakfast program

## After Party \$5,500

- "Presented by" recognition in all After Party promotions:
  - EarthShare NC website, print media, and social media (Facebook, Twitter, Instagram.) Logo used in all platforms where possible.
- "Presented by" signage at the After Party
- Sponsor table for 8 at the Earth Day Breakfast
- Logo recognition in the Earth Day Breakfast program

## Earth Day Breakfast \$5,500

- "Presented by" recognition in all Earth Day Breakfast promotions:
  - EarthShare NC website, print media, and social media (Facebook, Twitter, Instagram.) Logo used in all platforms where possible.
- "Presented by" signage at the Earth Day Breakfast
- "Presented by" recognition on Earth Day Breakfast invitation and program
- Sponsor table for 8 at the Earth Day Breakfast



## Water \$1,000

*Get your toes wet*

- Engagement of up to 10 employees in the Corporate Challenge
- Name recognition on ESNC website, Facebook, Twitter, and Instagram
- Tickets for 10 to Match Day
- Tickets to the After Party & Auction for all Corporate Challenge volunteers
- Tickets for 2 to the Earth Day Breakfast



## Land \$1,750

*Dig in deeper*

- Engagement of up to 15 employees in the Corporate Challenge
- Logo recognition on EarthShare NC website, Facebook, Twitter, and Instagram
- Tickets for 15 to Match Day
- Tickets to the After Party & Auction for all Corporate Challenge volunteers
- VIP seating for 4 at Earth Day Breakfast
- Logo recognition in Earth Day Breakfast program



## Air \$3,500

*Sky's the limit*

- Engagement of up to 25 employees in the Corporate Challenge
- Logo recognition on EarthShare NC website, Facebook, Twitter, and Instagram
- Logo recognition at After Party
- Tickets to the After Party & Auction for all Corporate Challenge volunteers
- Tickets for 25 to Match Day
- 5 additional tickets to After Party & Auction for company employees
- VIP seating for 6 at Earth Day Breakfast
- Logo recognition in Earth Day Breakfast program

**Early Bird Deadline for \$100 discount: December 31, 2017**

**Deadline for all benefits of sponsorship: February 15, 2018**

**Contact us at 919-687-4840 or [heather@earthsharenc.org](mailto:heather@earthsharenc.org)**

**Additional Earth Day Breakfast tickets are available for purchase.**

## Corporate Earth Day Events Committee

**Gina Anderson**

Triangle Community Foundation

**Betsy Brown**

Friends of the Mountains-to-Sea Trail

**Nanette Faith Crowley**

Hughes Pittman & Gupton, LLP

**Sarah Gibson**

Difference Created

**Kelly Bodie**

NC Coastal Federation

**Ann Camden**

G&S Communication

**Pat Dunlop**

Southern Environmental Law Center

**Neelesh Patel**

Net Friends, Inc.

**Molly Boothe**

GreenShield Organic

**Susan King Cope**

Carolina Tiger Rescue

**Emily Egge**

EarthShare NC Board

## EarthShare NC Board of Directors

**Todd Huston**

BWA

**Ann Camden**

G&S Business Communications

**Dayatra T. Matthews**

Local Government Federal

Credit Union

**Emily Egge**

**Anne Claire Broughton**

Broughton Consulting, LLC

**Nanette Faith Crowley**

Hughes Pittman & Gupton, LLP

**Joe Morris**

Land Trust for Central North Carolina

**Jane Preyer**

Environmental Defense Fund

**Kelly Bodie**

North Carolina Coastal Federation

**Jaci Ponzoni**

Piedmont Land Conservancy

**Neelesh Patel**

Net Friends, Inc.

**Jim Warren**

Carolina Raptor Center

## EarthShare NC Staff

**Heather Beard**

Executive Director

**Brian Nealon**

Operations Director

**Laura Marie Davis**

Outreach & Engagement Associate

## Local EarthShare NC Member Nonprofits

Audubon North Carolina

Blue Ridge Parkway Foundation

Carolina Mountain Land

Conservancy

Carolina Raptor Center, Inc.

Carolina Tiger Rescue

Catawba Riverkeeper

Foundation

Clean Air Carolina

Conservation Trust for NC

Environmental Defense Fund

Friends of State Parks

Friends of the Mountains-to-

Sea Trail

LandTrust for Central NC

MountainTrue

North Carolina Coastal Federation

North Carolina Coastal Land Trust

NC Conservation Network

North Carolina League of

Conservation Voters Foundation

North Carolina Sustainable

Energy Association

North Carolina Wildlife Federation

Piedmont Land Conservancy

SEEDS

Sound Rivers

Southern Alliance for Clean Energy

Southern Environmental Law Center

Tar River Land Conservancy

Triangle Land Conservancy

Trout Unlimited