RALEIGH, N.C. – EarthShare North Carolina, an organization dedicated to preserving and enhancing the natural environment by connecting people and resources to the conservation movement, has named Sensus as its 2016 Corporate Partner of the Year. An EarthShare NC partner with operations on five continents and headquartered in Raleigh, N.C., Sensus helps public service providers do more with their infrastructure to improve the quality of life in local communities.

The partnership began in 2015, when Sensus approached EarthShare NC with a desire to enrich the local community through donations and volunteer opportunities that build team spirit. To kick off the relationship, Sensus hosted a giving campaign for employees at seven locations in five states and raised more than $25,000 to support member nonprofits through employee donations and a Sensus corporate match. As part of its annual Sensus Reach℠ Conference, the company also gave customers the opportunity to learn about and support four EarthShare nonprofits working across the country.

Sensus was honored at EarthShare NC’s Corporate Earth Day Breakfast on April 22. Part of EarthShare NC’s Corporate Earth Day Events program, the breakfast brought together businesses and conservation leaders for a program that celebrated the impact and importance of corporate engagement in taking care of our community.

“Our Corporate Earth Day Events program gives us a new opportunity to recognize a company that has been an outstanding partner to EarthShare NC in our mission to strengthen nonprofits working on the health of our environment,” said Heather Beard, executive director, EarthShare NC. “We are pleased to present the 2016 Corporate Partner of the Year award to Sensus as they are an outstanding example of corporate citizenship in connecting employees with opportunities to take care of their communities.”

“The health of the environment is central to everything we do—for our customers, for our employees and for the greater community,” said Todd Boyle, chief people officer, Sensus. “That’s why partnering with EarthShare makes not just good business sense; it’s good common sense, too. We’re honored to be recognized for doing our part and encourage other companies to do theirs as well. It’s an obligation we all share.”

The Earth Day Breakfast followed EarthShare NC’s second annual Corporate Challenge, which was hosted on April 14. During that time, employee teams from 14 local companies, including Sensus, were matched with conservation nonprofits to complete service projects across the Triangle. Sensus employees were matched with EarthShare NC Member SEEDS, a community garden nonprofit organization that teaches respect for life, for the earth and for each other through gardening and growing food.

2016 marks the 25th anniversary for EarthShare NC and its second annual Corporate Challenge. To learn more about the EarthShare NC Corporate Earth Day Events, visit http://earthsharenc.org/earth-day-2016.

###
About Sensus
Sensus helps a wide range of public service providers—from utilities to cities to industrial complexes and campuses—to do more with their infrastructure to improve quality of life in their communities. We enable our customers to reach farther through the application of technology and data-driven insights that deliver efficiency and responsiveness. We partner with them to anticipate and respond to evolving business needs with innovation in sensing and communications technologies, data analytics and services. Learn more at sensus.com and follow @SensusGlobal on Facebook, LinkedIn and Twitter.

About EarthShare NC
EarthShare North Carolina was founded in 1991 to strengthen conservation work that protects our water, air, land and wildlife in North Carolina. In support of more than 70 non-profits, EarthShare NC has partnered with employers to connect more people and resources with conservation work, through workplace giving and employee engagement programs. During the last 25 years, thousands of employees have learned about and taken part in programs to preserve our natural resources. EarthShare NC is an affiliate member of EarthShare. For more information, visit http://earthsharenc.org.

Media Contacts:
Heather Beard
EarthShare NC
(919) 687-4840
heather@earthsharenc.org

Linda Palmer
Director, Corporate Communications
Sensus
(919) 845-4021
linda.palmer@sensus.com