

For Immediate Release

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LandTrust for Central North Carolina Joins EarthShare North Carolina

Durham, NC – Companies across North Carolina will now make a larger impact on preserving the state’s special places through their partnership with EarthShare NC.

At the EarthShare NC Annual Meeting on Wednesday, May 7, **The LandTrust for Central North Carolina** accepted the invitation to join the coalition of 70 NC and national non-profits. Businesses partner with EarthShare NC to make it easy for employees to take part in keeping NC a healthy and beautiful place through learning, volunteering and giving.

“Earth Share is a convenient way for our members to contribute to our organization in a meaningful and sustainable manner”, said Jason Walser, Executive Director of the LandTrust for Central North Carolina. “It’s also a great way to introduce a broader audience to the important work we are doing to permanently protect unique natural areas, land along rivers and streams, family farms and cultural sites throughout North Carolina’s heartland.”

Michael Carren, Director of Employee Engagement and Volunteerism at JPMorgan Chase & Co., explained why his company participates in EarthShare’s workplace programs. “Both JPMorgan Chase’s commitment to the environment and our belief that our employees should be empowered with philanthropic opportunities and choice made participating with EarthShare a simple decision” said Carren.

The LandTrust for Central North Carolina preserves the lands, vistas and the essential nature of the ten – county region in Anson, Cabarrus, Davidson, Davie, Iredell, Montgomery, Randolph, Richmond, Rowan and Stanly County.

ESNC was founded in 1991 to strengthen conservation work in North Carolina. Over this time, thousands of employees have learned about and taken part in programs to preserve our natural heritage, and pledged over \$8.5 million to the cause.

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