

For Immediate Release

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EarthShare North Carolina Holds Corporate Forums

Durham, NC – On August 25th, EarthShare NC launched a first-of-its-kind corporate forum series on Business Competitiveness and a Thriving NC, bringing together select business and nonprofit leaders from our state to discuss what is important to us all: that North Carolina remain a thriving place to live and work.

The first forum was held at SAS Headquarters in Cary. Keynote speakers included Jerry Williams, Director of Sustainability at SAS, and Michael Goodman, VP of Real Estate at Capitol Broadcasting. Among other points, they stressed the importance of quality of life to the recruitment and retention of employees.

Presentations were made by conservation leaders including Brian Buzby, Executive Director of NC Conservation Network and Chad Jemison, Executive Director of Triangle Land Conservancy. Heather Beard, Executive Director of EarthShare North Carolina, presented opportunities for businesses to partner with nonprofit organizations working for the health of our air, land, water and wildlife.

SAS, American Tobacco, SciMed Solutions, and NetFriends sponsored the event.

The second forum will be held September 24th at the Proximity Hotel, with Keynote speaker Dennis Quaintance, CEO and Chief Design Officer, Quaintance-Weaver Restaurants & Hotels.

ESNC was founded in 1991 to strengthen conservation work in North Carolina. Over this time, thousands of employees have learned about and taken part in programs to preserve our natural heritage, and pledged over \$8.5 million to the cause.