



ESNC Member Organizations

African Wildlife Foundation
 American Farmland Trust
 American Forests
 American Rivers
 Arbor Day Foundation
Audubon North Carolina
 Beyond Pesticides
Blue Ridge Parkway Foundation
Carolina Mountain Land Conservancy
Carolina Raptor Center
Carolina Tiger Rescue
Catawba Riverkeeper Foundation
 Center for Health, Environment and Justice
Clean Air Carolina
 Clean Water Fund
 The Conservation Fund
 Conservation International
Conservation Trust for North Carolina
 Defenders of Wildlife
 Earth Day Network
 Earthjustice
Eno River Association
 Environment America
 Environmental and Energy Study Institute
Environmental Defense Fund—North Carolina
 Environmental Law Institute
 Friends of the Earth
Friends of the Mountains-to-Sea Trail
 Izaak Walton League of America
 Jane Goodall Institute
 Land Trust Alliance
 National Fish and Wildlife Foundation
 National Parks Conservation Association
 National Wildlife Federation
 Natural Resources Defense Council
 The Nature Conservancy

Neuse Riverkeeper Foundation
North Carolina Big Sweep
North Carolina Coastal Federation
North Carolina Coastal Land Trust
North Carolina Conservation Network
North Carolina League of Conservation Voters Foundation
North Carolina Rail-Trails
North Carolina Sustainable Energy Association
North Carolina Wildlife Federation
 Oceana Inc.
 The Ocean Conservancy
Pamlico-Tar River Foundation
 The Peregrine Fund
 Pesticide Action Network North America
Piedmont Land Conservancy
 Rails-to-Trails Conservancy
 Rainforest Alliance
 Rocky Mountain Institute
 Scenic America
SEEDS
 The Sierra Club Foundation
Southern Alliance for Clean Energy
Southern Environmental Law Center
 Student Conservation Association
 Surfrider Foundation
Tar River Land Conservancy
Toxic Free North Carolina
Triangle Land Conservancy
Trout Unlimited, North Carolina
Trust for Public Land, Carolinas
 Union of Concerned Scientists
Western North Carolina Alliance
 The Wilderness Society
 Wildlife Conservation Society
 World Wildlife Fund

Annual Letter from ESNC Board President, David Coats

Fiscal Year July 2011 – June 2012

I first became aware of EarthShare North Carolina (“ESNC”) while working with North Carolina Rail-Trails (“NCRT”) where I have been a board member since 1994. NCRT, like the other ESNC member organizations, does wonderful work. Our association with ESNC has been critical to NCRT’s success and ability to educate the public, local governments, and railroads; put together rail trails; and place miles and miles of wonderful recreational trails into service throughout the State. The financial support from ESNC – as well as the enhanced opportunity to be a meaningful part of the larger environmental community – has been a corner stone of our survival and growth. In the early years, ESNC funding made up more than ninety percent of the budget for NCRT which was an all-volunteer organization. Even as we have added staff, ESNC support funds thirty percent of NCRT operations.



David Coats

Since I began to serve on the ESNC board in 2004, my belief in the organization’s mission to strengthen the environmental nonprofits working to protect our natural heritage in NC has expanded exponentially. There are so many remarkable organizations, large and small, working on every scale in every part of North Carolina.

ESNC’s members are addressing some of the most critical challenges to the future of our state including having sources of energy that are renewable and don’t harm the health of our children; ensuring that local farms can stay in operation and the state’s natural character is preserved; and balancing society’s short term priorities with the long term necessity of protecting the air, land, water and wildlife for the well being of our people and economy.

These challenges require that ESNC’s more than sixty member nonprofits have the financial capacity and a broad voice to carry their work forward. During the 2011-2012 year, ESNC created new pathways and partnerships to help meet these requirements. With new workplace partners FLS Energy, Perkins + Will, and Tecan, we introduced a growing number of employees to environmental causes. Jessica Robinson joined the staff as ESNC’s first Employee Engagement Associate, to build the opportunities to connect North Carolina residents with environmental work and programs.

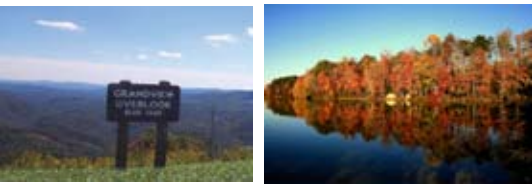
Through the annual campaign, employees pledged over \$450,000 to environmental causes. And ESNC’s annual statewide event, Campout!Carolina 2011, inspired over 5500 people to celebrate North Carolina’s environment by spending a night under the stars.

Thank you so much for your support. Best wishes to you all for a happy holiday season and for a greener and healthier environment in 2013.



David Coats, ESNC Board Chair

One environment.
One simple way to care for it.®



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STAFF:

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Jessica Robinson, Outreach and Employee
Engagement Associate

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P.O. Box 196 Durham, NC 27702

CONTACT ESNC:

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info@earthsharenc.org
www.earthsharenc.org

Contributions are always welcome
in support of ESNC and can be made as
a general operational contribution or
designated to a specific ESNC organization.

Please make checks payable to EarthShare
North Carolina or give online through our website.

Highlights from FY 2011–2012

- **New Workplace Partners:** FLS Energy, Perkins + Will and Tecan partnered with EarthShare NC for the first time to offer environmental giving options to employees Blue Cross Blue Shield is also now making this option available to employees
- **Making new Connections:** ESNC staff and Members attended 75 events to connect more employees with environmental programs
- **Financial Support for the Environment:** Giving to the environment exceeded \$450K. By diversifying operational support, ESNC also kept costs associated with campaigns and programs to Member organizations low, at 16.6% of campaign receipts
- **Raising the Profile:** More than 5,500 people took part in the 5th Annual Campout!Carolina event; celebrating NC's natural heritage in back yards and parks across the state and helping ESNC raise the profile of the environmental community
- **Growing the Team:** New staff and board members joined the team to strengthen ESNC's capacity to serve environmental community.



ESNC ANNUAL MEETING AND AWARDS CELEBRATION

On a beautiful day in May, ESNC presented awards to campaign partners, volunteers and supporters who have made substantial contributions to the accomplishments of ESNC. We thank Charlie Deal owner of Dos Perros, for sponsoring and personally catering the wonderful lunch.

ESNC Campaign of the Year:

Richardson Corporation
Southeastern Combined Federal Campaign

ESNC Campaign Coordinator of the Year:

Alison Mescher, Accenture

ESNC "Community Friends":

Ninth Street Bakery (For extraordinary contributions to ESNC)

ESNC "Hero":

Emily Schieffer (For selfless service and dedication to ESNC)

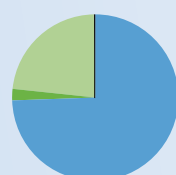
ESNC Primary Representative of the Year:

Pam Fulk, Carolina Tiger Rescue
(In recognition of a Participating Organization representative who is an unmistakable asset to the ESNC coalition)

The "Allen Spalt" award:

Tim Gestwicki (For outstanding contributions and dedication above and beyond the call of duty to ESNC)

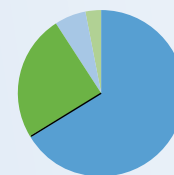
2011–2012 FINANCIAL REPORT



REVENUES

■ Campaign Revenues	\$468,778
■ Affiliates Fees and Dues	\$14,000
■ Operating Income	\$143,270
■ Interest	\$1,524

Total **\$627,572**



EXPENSES

■ Allocations	\$394,396
■ Depreciation	\$717
■ Program Services	\$146,530
■ Administration	\$36,312
■ Fundraising	\$16,970

Total **\$594,925**

Bringing together the Arts, Environment and Social Services

In January 2013, Central Piedmont Community College will launch a new program for employees. The Community Giving Campaign brings together the Arts and Science Council, EarthShare North Carolina and United Way into one unified giving campaign for employees. A new twist on the College's traditional United Way and the Arts and Science Council campaigns held in the fall and spring, the combined campaign will make it easy for employees to learn about and support 164 nonprofits working for the arts and sciences, environment and social services through a single campaign. We look forward to partnering with CPCC and providing the on-line giving platform, Give @ The Office, that makes the combined campaign a 'green' campaign as well!

ESNC WELCOMES ADDITIONS TO THE TEAM



Jessica Robinson, ESNC's first Outreach and Employee Engagement Associate. Jessica will develop and implement programs to connect NC workplaces and their employees to the work of ESNC Member Organizations. Jessica comes to ESNC from the Neuse Riverkeeper Foundation, holds an MS in Recreation and Sports Sciences from Ohio University, and brings a strong commitment to strengthening environmental nonprofits.



Rebecca Conley, Program and Administrative Associate. Rebecca has worked primarily in education in the Washington, DC area, North Carolina, and Haiti and holds an MBA from Georgetown. Most recently, she worked as the Assistant Coordinator for the Festival for the Eno.

ESNC WELCOMES TWO NEW BOARD MEMBERS



Lee Bush, Associate Professor in the School of Communications at Elon University. Lee spent more than 20 years in the advertising and public relations business, served as Senior VP of Ketchum Communications in Chicago, and Senior VP of Ogilvy Public Relations in Chicago and London.



Todd Huston, VP of Private Brands at Belk. Todd helped launch and now leads the Belk Sustainability team. Todd has played a key role in Belk's participation in the Environmental Defense Fund Climate Corp, the campaign partnership with EarthShare, membership in the Business for Social Responsibility, and gaining Energy Star certification for the Belk corporate office.

Sign up to Receive NC E-news!

Visit www.earthsharenc.org and sign-up for a bi-monthly *NC E-news* subscription to keep up to date with the latest accomplishments for the environment in NC.

ESNC Campaign Partners

Accenture	JP Morgan Chase
Aerojet/GenCorp	Larry's Beans
Allstate	Lord, Aeck & Sargent Architecture
American Airlines	Microsoft Software Corporation
American Express	Morris, Manning & Martin
Ameriprise Financial	Natural Body Spa & Shoppe
Ashland Inc.	The Nature Conservancy
Belk	Neuse Riverkeeper Foundation
Blue Cross Blue Shield	NC League of Conservation Voters Foundation
Blue Ridge Parkway Foundation	North Carolina Rail-Trails
Carolina Mountain Land Conservancy	North Carolina Sustainable Energy Association
Carolina Raptor Center	Pamlico-Tar River Foundation
Carolina Tiger Rescue	Patterson, Harkavy, & Lawrence
Catawba College	Perkins + Will
Central Piedmont Community College	Phillips-Van Heusen
CIT	Piedmont Financial Trust
Clean Air Carolina	Piper Jaffray
Computer Sciences Corporation	Pitney Bowes
Conservation Trust for North Carolina	Richardson Corporation
Craft Insurance Center	SEEDS
EarthShare North Carolina	Self-Help
Entercom	Sports Endeavor Inc. (Eurosport)
FLS Energy	Southern Energy Management
Fluhrer Reed	Southern Environmental Law Center
Great Eastern Sun	The Standard
Guest Services, Inc.	Tecan, US
Guilford College	Toyota
Hewlett Packard	Underwriters Laboratories
Hospira, Inc.	United Health Group
IBM	Wal-Mart
The Independent Weekly	Warren Wilson College
James E. Moore Insurance	Western North Carolina Alliance
Jordan, Jones & Goulding	Zurich Insurance

Combined Federal Campaign:

All Federal Agencies and Military Bases

Local Governments:

City of Durham	Harnett County	Town of Carrboro
City of Greensboro	Mecklenburg County	Town of Cary
City of Raleigh	Orange County	Town of Chapel Hill
Guilford County	Wake County	

State Employees Combined Campaign:

All NC State Government Agencies	UNC-Asheville
Appalachian State University	UNC-Chapel Hill
East Carolina University	UNC-Charlotte
Elizabeth City State University	UNC-Greensboro
Fayetteville State University	UNC-Pembroke
NC A&T University	UNC-Wilmington
NC Central University	Western Carolina University
NC School of the Arts	Winston-Salem State University
NC State University	

ESNC's successes in 2011–2012 are due to the people and organizations who gave their time, talents, and financial support.

Thank You to ESNC Volunteers

All ESNC "Friends"
Elon University Live Oak
Communications Agency
The Volunteer Center of Durham
Freeman & Marcia Beard
Shelley Colvin
Maria Dieter
Trevor Dunn
Daphne Haraburd
Erika Lipkin
Marc Merriman
Norm and Nancy Gustaveson
Emily Schieffer
Michael Sieber
Deanna Springall
Yvonne Straley

ESNC '11–12 Board of Directors

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Tim Gestwicki, Charlotte
Beth Gettys Sturkey, Durham
Diana Richards, Lake Lure
Andy Smith, Chapel Hill
Angel Wright-Lanier, Raleigh

Corporate/Grant Funders

The Art of Freeman Beard
Bare Organic Soap
Broad Street Cafe
Center for Community Self Help

Costco
Dos Perros Restaurant
Evolve Promos
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Great Outdoor Provision Company
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Mary Goddard Pickens Foundation
Stone Soup Catering
Net Friends, Inc.
Ninth Street Bakery
Panera Bread
Park Foundation
Recreational Equipment, Inc.
SciMed Solutions
SJ Edwards Foundation
SpeeDeeQue Instant Printing
Sports Endeavors
Svetkey - van der Horst Fund of Triangle
Community Foundation
Whole Foods—Cary, Chapel Hill,
Durham, Raleigh
Z. Smith Reynolds Foundation

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Don Clapp
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Colonial Baptist Royal Ambassadors
David Connelly
Faith Crowley

Sydney Cruze and Don Moffit
Cub Scouts Pack 5
Matthew Davis
Dan Edwards
David Emmerling
Thomas Farkas
Fetching Deer Y-Princesses Tribe
Tim Gestwicki
Beth Gettys Sturkey and Jefferson Sturkey
Kathleen Gray and Peter Higgins
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Kristin and David Sroka
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Yvonne and David Straley
Tracy and Barbara Wilkerson

Gift in Memory of:

Arthur Herbert Goetz

Gifts on behalf of:

Joan and Jim Bettman
Randy and Jane Billings



Winner of the "Best Nature Photo" Contest

6th Annual Campout!Carolina

On the weekend of October 12th, 4,500 people across the state spent a night under the stars to celebrate North Carolina's natural environment. People camped in 140 different cities and towns, 2,145 kids experienced the outdoors, and roughly 1000 kids pledged to take stewardship actions.

Visit CampoutCarolina.org to see all photo contest winners and submissions, and to mark your calendars for Campout!Carolina 2013.