

## Companies Participate In 1st Annual Earth Day Corporate Challenge - Charlotte

RALEIGH, N.C. – [EarthShare North Carolina](http://earthsharenc.org), an organization dedicated to preserving and enhancing the natural environment by connecting people and resources to the conservation movement, will launch the first annual Corporate Challenge in Charlotte on Thursday, April 7. During this time, employee teams from 7 local companies will be matched with conservation nonprofits to complete service projects in Charlotte and the surrounding area.

The program celebrates Earth Day 2016 by integrating corporate interest in the health of the community, employee team building and service to benefit the nonprofits that care for our natural resources every day.

Companies signed up to participate in the Corporate Challenge include Carolinas Healthcare Systems, Great Outdoor Provision Company, Grubb Properties, Piedmont Natural Gas, Recover, TIAA and Wells Fargo. TIAA and Wells Fargo are also Presenting Sponsors of the program. Corporate Challenge projects will benefit the work of Audubon NC, Carolina Raptor Center, Catawba Riverkeeper Foundation, Clean Air Carolina and NC Wildlife Federation. More than 100 people are expected to participate.

“The Corporate Challenge is an opportunity for companies and their employees to make a tangible impact in their communities,” said Heather Beard, executive director, EarthShare NC. “The volunteer teams will gather Sycamore Brewing following the volunteer projects, to celebrate together the good work accomplished.”

The Challenge also includes a friendly competition. Judges including Shannon Binns, Kelly Brooks, Dennis Delamar and Robin Emmons will visit the sites to determine award winners.

2016 marks the 25<sup>th</sup> anniversary for EarthShare NC. To learn more about the EarthShare NC Corporate Earth Day Events, visit <http://earthsharenc.org/earth-day-2016>.

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### **About EarthShare NC**

EarthShare North Carolina was founded in 1991 to strengthen conservation work that protects our water, air, land and wildlife in North Carolina. In support of more than 70 non-profits, EarthShare NC has partnered with employers to connect more people and resources with conservation work, through workplace giving and employee engagement programs. During the last 25 years, thousands of employees have learned about and taken part in programs to preserve our natural heritage. EarthShare NC is an affiliate member of EarthShare. For more information, visit <http://earthsharenc.org>.

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